

# Worldwide in Arnhem



An excursion by bus to various private initiatives in and around the city of Arnhem that are intended to contribute to an alternative economy

Saturday September 9th, from 13.30 till 22.00 hours

Leaving from the Museum for Modern Art Arnhem, Utrechtseweg 87  
Final stop: De Kookplaats, Oude Kraan 72 (close to Arnhem Central Station)

Join the excursion hosted by radio-program maker Marten Minkema, and visit the *De Hooiland* farm and *LETS* Arnhem, watch the film *A Village Does Nothing*, by Austrian artists Elisabeth Schimana and Markus Seidl, and enjoy a dinner prepared with care at restaurant *De Kookplaats*.

On Saturday September 9th the Dutch-German curatorial-platform <gap>, in collaboration with the Museum for Modern Art Arnhem will organize an excursion by bus to visit various initiatives that are intended to offer an alternative to the current leading economical model.

Globalization is a reality having an impact on the lifestyle of practically every citizen in the world. Generally, the open market strategy has brought prosperity, but it has also less favorable implications. The ever expanding industrialization is consuming human resources at a staggering pace, the environment is deteriorating and there are social aspects that need attention. A few people have initiated a new approach to these conditions from an unconventional perspective. This is also the case in Arnhem. Everyone is welcome to get

familiar with their efforts on September 9th.

The bus will leave from the Museum of Modern Art Arnhem on 13.30 h. On board, people will be welcomed by Marten Minkema, a familiar voice at Dutch radio-stations *VPRO* and *Humanistische Omroep*.

*LETS Arnhem* will be the first stop on this trip. Members of this organization mutually deliver services to each other in exchange for "buttons", instead of euros. A whole range of services is offered. Through "buttons" computers can be repaired, somebody can take care of the garden and possible stress can be massaged away.

After *LETS* the bus will drive to Bennekom, the place where *De Hooiland* farm is situated. Stock-farmer Lodewijk Pool is determined to prosper without having to expand his business. He values the preservation of the cultural landscape and of authentic breeds, like the black and white *Blaarkop* cow that is traditionally associated with the Dutch landscape, but that has now been replaced by other breeds for reasons of efficiency.

At *De Hooiland* the film *A Village Does Nothing* produced by artists Elisabeth Schimana and Markus Seidl will be shown. They liberated the inhabitants from the small Austrian farming community Eberhardschlag from their ordinary tasks during a seven days period. It is the first time in their life the villagers have nothing to do. The results are surprising and moving.

A special dinner at restaurant *De Kookplaats* in Arnhem will conclude the tour. Here, the restaurant manager Andette van der Leest will reveal her vision on food and cooking. While enjoying a meal prepared with regional products, the participants will have a chance to discuss their experiences.

**Would you like to come along? Please contact the Museum for Modern Art Arnhem before September 1st by sending a mail to: [joke.louwrink@arnhem.nl](mailto:joke.louwrink@arnhem.nl), or give her a call ( 026 3512431).**

The excursion, including lunch and dinner (excluding evening drinks at the dinner table), will cost 20.00 euro a person. Please transfer this amount mentioning your name and address before September 1st to: Stichting >pag<, account 1916677, Allan Piersonstraat 15-II, 1053 ZX Amsterdam

*Worldwide in Arnhem* is related to *World Unlimited*, an exhibition in the Museum for Modern Art Arnhem until September 17th. *World Unlimited* analyses the complex interrelationship between contemporary local and global developments, in other words: the effects of globalization. It does so through multimedia installations produced by artists Ursula Biemann, Lonnie van Brummelen & Siebren de Haan, Joost Conijn, Jeanne van Heeswijk & Marten Winters, Saskia Janssen, Wineke Gartz, Oliver Ressler & Dario Azzellini and Julika Rudelius

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